



## GIVE STL DAY IS MAY 3, 2016!

Whether your organization was one of the 790 nonprofits that participated in Give STL Day last year or is new to the action in 2016, the St. Louis Community Foundation has a training session to get your nonprofit ready for Give STL Day 2016.

Social media trainings are available this year to help nonprofits build and amplify their online presence for Give STL Day and beyond!

**New to Give STL Day?** Be sure to sign up for “Full Training.” You will learn everything you need to know to participate in Give STL Day 2016!

**Returning Nonprofit?** If you are a veteran participant, please register for one of our “Mini Bootcamps,” which assumes a basic understanding of the mechanics of Give STL Day and will cover changes for 2016.

### FEBRUARY 11

#### Social Media 2.0: Marketing Strategies for Social Media Campaigns

Sponsored by **Nonprofit Management and Leadership Program at University of Missouri–St. Louis**

Learn new strategies to help you leverage your nonprofit’s online social media presence.

1:00 pm - 4:00 pm

J.C. Penney Conference Center at UMSL, Room 92

Fee: \$25

Registration link: [bit.ly/GiveSTLDay16](http://bit.ly/GiveSTLDay16)

### FEBRUARY 17

#### Collaborative Strategies for Enhancing Regional Giving Day Experiences

Sponsored by **Association of Fundraising Professionals**

Find ways to collaborate to achieve greater impact

8:30 AM Registration, 9:00 am – 11:30 am Presentation

St. Louis Children’s Hospital Foundation & Barnes Jewish Hospital Foundation Conference Center

1001 Highlands Plaza Drive West, Suite 100 - Conference Room B

St. Louis, MO 63110

Fee: \$50 Members; \$75 Non-members

Registration link: [bit.ly/200kU70](http://bit.ly/200kU70)

### MARCH 3

#### Give STL Day Full Training (Illinois)

Sponsored by **Archford Capital Strategies**

3:30 pm - 5:00 pm

Far Oaks Golf Club, Caseyville, IL 62232

Fee: Free, but registration is required and seating is limited

Registration 618-416-7085 or [j.hanger@archfordcapital.com](mailto:j.hanger@archfordcapital.com)

### MARCH 23

#### Give STL Day Mini Bootcamp (Missouri)

Sponsored by **Regions Bank**

8:30 am - 9:30 am

Regions Bank

8182 Maryland Ave., 12<sup>th</sup> Floor, Clayton, MO 63105

Fee: Free, but registration is required and seating is limited

Registration: [nfranklin@stlgives.org](mailto:nfranklin@stlgives.org)

### MARCH 30

#### Give STL Day Mini Bootcamp (Illinois)

Sponsored by **Archford Capital Strategies**

3:30 pm - 5:00 pm

Far Oaks Golf Club, Caseyville, IL 62232

Fee: Free, but registration is required and seating is limited

Registration: 618-416-7085 or [j.hanger@archfordcapital.com](mailto:j.hanger@archfordcapital.com)

### APRIL 5 - FULL

#### Give STL Day Full Training (Missouri)

Sponsored by **Regions Bank**

8:30 am - 10:00 am

8182 Maryland Ave., 12<sup>th</sup> Floor, Clayton, MO 63105

Fee: Free, but registration is required and seating is limited

Registration: [nfranklin@stlgives.org](mailto:nfranklin@stlgives.org)

### APRIL 12

#### Give STL Day Mini Bootcamp Training (Missouri)

Sponsored by **Regions Bank**

4:00 pm - 5:00 pm

8182 Maryland Ave., 12<sup>th</sup> Floor, Clayton, MO 63105

Fee: Free, but registration is required and seating is limited

Registration: [nfranklin@stlgives.org](mailto:nfranklin@stlgives.org)

### APRIL 19

#### Give STL Day Full Training Webinar

Sponsored by **St. Louis Community Foundation**

This is the last opportunity to get training for Give STL Day 2016!

3:30 pm - 5:00 pm

Fee: Free and unlimited registration

Registration link: [bit.ly/GiveSTLDayWebinar](http://bit.ly/GiveSTLDayWebinar)



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Thank you to our Training Sponsors and Partners:

